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For Immediate Release

District of Columbia Partners with 4tell™ To Drive Capital Investment Strategies

PORTLAND, MAINE and **WASHINGTON, DC** (October 27, 2009) – 4tell™ Solutions, LLC (“4tell™”) announced today that it has partnered with the District of Columbia (“District”) to assist the District in maximizing its capital lifecycle planning, budgeting, and operational performance and to drive its overall capital investment strategy. The District’s Department of Real Estate Services (“DRES”) currently manages over 21.5 million square feet of owned and leased space and oversees over \$300 million in annual real estate and energy expenditures.

The District will leverage 4tell™ to achieve measurable success in meeting its goals while focusing on operational efficiency and financial returns. Specifically, 4tell™ will assist the District in delivering improved strategic capital and investment planning, budget and funding prioritization, and enhanced analysis and reporting capabilities. Using iPlan™, 4tell™’s Sustainable Performance Governance solution, the District will enhance and optimize its performance management in terms of cost savings, risk mitigation and reporting.

“We partnered with 4tell™ to institute sophisticated management of the District’s standards and to leverage tools that enhance our strategic decisions about our assets while maximizing our return on investment. 4tell™’s technology and expertise supports our objectives for capital projects, construction procurement, strategic management and capital financial planning,” explained Gerick Smith, Deputy Director of the Department of Real Estate Services.

4tell™ provides the solutions, tools and framework to capture, manage and analyze critical data to create knowledge, transparency and accountability to meet ongoing needs for sustainability.

“We are extremely excited about our partnership with the District,” says Jim Kavanagh, President and CEO of 4tell™, “the current economic situation demands that government operate more conscientiously with respect to investment, sustainability and stewardship of the public’s assets. The District of Columbia is forward thinking and should be commended for its proactive approach toward improving the efficiency of their real estate portfolio by leveraging solutions that support informed and sustainable business decisions and deliver positive financial, energy, social and environmental results.”

About the District of Columbia - The District of Columbia's Department of Real Estate Services' (DRES) mission is to support the District Government through building operations, real estate management and capital construction. DRES is responsible for real estate services for the District Government including property acquisition and disposal, construction management, property repairs, security services and overall portfolio management for over 21.5 million square feet of owned and leased property. For more information, please visit www.opm.dc.gov.

About 4tell Solutions - 4tell™ Solutions, LLC is a recognized leader in developing and implementing unique Sustainable Performance Governance solutions for organizations seeking knowledge, transparency, and accountability for their strategic decisions. Combining leading strategic management methods with proven engineering, economic, and analysis models, 4tell™ helps organizations develop and prioritize strategic financial decisions, reduce expenses and mitigate risks, increase operational efficiency, improve environmental performance, and promote stewardship and accountability. To learn more about 4tell™, please visit www.4tellsolutions.com.

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