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## For Immediate Release

### **4tell™ Partners with George Burmeister and the Colorado Energy Group to Deliver Energy Performance Governance Solutions**

**Portland, ME and Boulder, CO USA April 14, 2009**—4tell™ Solutions, LLC (4tell™) and the Colorado Energy Group, Inc. (CEG), announced today that they have partnered to promote and deliver market-leading energy performance governance solutions.

4tell is a recognized leader in technology-based sustainable performance governance solutions that optimize the economic, energy, environmental and social impacts on an organization. 4tell empowers organizations to manage and improve their business results by creating and aligning investment strategies with their core mission and business objectives. 4tell solutions drive informed, sustainable business decisions by creating knowledge through the capture, management and analysis of vital business and operating data; enabling sustainable performance management.

CEG specializes in assisting state and local governments and the private sector with energy efficiency, renewable energy and sustainability-related technology policy and program implementation. CEG President, George Burmeister, co-authored the book, *Energy Management and Conservation*, which documented the most successful state and local government energy efficiency and renewable energy policy, legislation and regulations put in place since the 1973 oil embargo and has lead outreach efforts to educate the American public and policymakers about the benefits of using energy efficiency and renewable energy technologies for more than 20 years.

“CEG is known for our strong emphasis on market-based solutions,” said George Burmeister, President of CEG. “4tell’s proven energy performance governance solutions are in place around the world, and the company is known for their integrity and attention to detail. Their solutions give local and state governments the tools they need to track energy efficiency gains and reductions in greenhouse gas emissions. Using a collaborative approach with local and state government leaders, our partnership will help ensure that limited public dollars are spent wisely and efficiently. I am excited about our potential.”

“George Burmeister and CEG’s expertise in identifying and implementing best energy practices and policies with the public and private sectors, partnered with 4tell’s ability to offer performance management and governance solutions that deliver sustainable fiscally and environmentally responsible operations, budgeting and reporting is a winning combination. We enable organizations to optimize energy efficiencies and to foster stewardship, accountability and transparency for their stakeholders “ said Jim Kavanagh, President and CEO of 4tell. “In combining CEG’s expertise in renewable energy and energy efficiency technologies and 4tell’s iPlan™ performance governance solutions, organizations will benefit in improving, managing, monitoring and verifying their performance along energy, financial, environmental and social dimensions to achieve strategic and operational objectives, while focusing on efficient, results driven business models. “

**About 4tell Solutions - 4tell™ Solutions, LLC**, is a Delaware company with headquarters located in Portland, Maine. 4tell™, with its company origins dating from 1997, innovates unique Sustainable Performance Governance solutions that optimize the economic, energy, environmental and social impacts on an organization. Combining leading strategic management methods with proven engineering, economic, and analysis models, 4tell helps organizations create transparency into financial decisions, reduce expenses and mitigate risks, increase energy efficiency and reduce emissions, and promote stewardship and accountability. To learn more about 4tell, please visit [www.4tellsolutions.com](http://www.4tellsolutions.com).

**About the Colorado Energy Group** - Founded in 1997 and headquartered in Boulder, Colorado, with satellite offices in Sacramento, CA and Washington, DC, the Colorado Energy Group, Inc. (CEG) is a customer-focused leading energy advisor to governments, homebuilders, developers, utilities and energy efficiency and renewable energy technology providers and suppliers. CEG is valued for its independence, unmatched relationship-building skills, bipartisanship and 20-plus years of technology policy expertise. The company's primary services include policy development, local and state energy issue management, program design, government relations, marketing and media relations, opinion research, surveying and stakeholder analysis. To learn more about CEG, please visit [www.coloradoenergygroup.com](http://www.coloradoenergygroup.com).

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